



Kenneth R. Royer

April 29, 1931 - December 14, 2023

Kenneth R. Royer, one of the founders of Royer's Flowers, died on December 14, 2023 of complications related to Parkinson's disease. Kenneth was born in Lebanon, PA on April 29, 1931 to Hannah (Sherman) and Lester Royer. He was married for 58 years to the former Jean Beckley who died in May, 2010. Kenneth and Jean had six children, all of whom survive them: Rebecca (David) Fuchs, Lancaster; William (Joyce Messere), Lafayette Hills, PA; Thomas (Cindy Essis), Hummelstown, PA; Gregory (Amy Bomberger), Lititz, PA; Michael (Julie Arnold), Lebanon, PA; Jonathan (Tammy Poczak), Mechanicsburg, PA.

Kenneth was a proud graduate of the Lebanon High School class of 1949. Following his graduation from Michigan State University in 1951 with an AA degree in Floriculture, Ken joined his parents in the flower business. Under Ken's leadership Royer's Flowers grew to include 15 stores in central PA. Ken spoke at over 50 wire service and other florist meetings, providing educational sessions on marketing and business management. In 1998 he wrote and published the book, *Retailing Flowers Profitably*, which described the innovative procedures that helped him grow the business.

Royer was a member of the Board of Directors of the Society of American Florists (SAF), the American Floral Endowment, and the Retailer's Council of SAF, as well as Chair of the American Floral Marketing Council. He authored a column in *Florists' Review* for 14 years. For his many contributions to the floral industry, Ken was named PA Retail Florist of the Year in 1983 and

received INC magazine's Entrepreneur of the Year Award in 1993. He was presented with the Golden Bouquet award from the Society of American Florists in 1986, the Teleflora Lifetime Achievement Award in 2001, the FTD Lifetime Achievement Award in 2004 and was inducted into the Society of American Florists Floriculture Hall of Fame in 2021.

In 2008 Kenneth and Jean started the Royer Family Charitable Foundation. Ken would tell people that the life accomplishment of which he was most proud is the work of the Foundation. The Foundation has contributed significant dollars to projects that work to improve the quality of people's lives in Lancaster, Harrisburg, Carlisle, Sierra Leone, Liberia, and Haiti. Ken had the opportunity to travel to Haiti to observe the medical clinics the Foundation has funded and to Sierra Leone to visit farms the Foundation has supported. Ken enjoyed spending time with family and friends in Avalon, NJ; flying his Mooney plane which he learned to fly when he was in his fifties; attending Philadelphia Phillies spring training games with family and friends; Tuesday morning golf and breakfast at the Quentin Haus; and following the ups and downs of the Philadelphia Eagles. He was a member of the Lebanon Church of the Brethren for many years, where he served as an adult Sunday School teacher and Chair of the Church Board.

In addition to his children, Kenneth is survived by his loving partner for the past 12 years, Ann Hauer; 18 grandchildren; 9 great-grandchildren; a sister, Beatrice Kiehner, of Norfolk, VA; a brother, Glenn, of Lebanon; and nine nieces and nephews.

Funeral services will be held Thursday, December 28, 2023 at 12:00PM from Kreamer Funeral Home & Crematory, Inc., 618 E. Main St. Annville, Pa. with the Reverend Ann Bach officiating. Interment will take place at the convenience of the family. A visitation with Ken's family will be held from 11AM until the time of his service at the funeral home.

Previous Events

Visitation

DEC 28. 11:00 AM - 12:00 PM (ET)

Kreamer Funeral Home & Crematory, Inc
618 E. Main Street
Annville, PA 17003
(717) 867-4811

Funeral Service

DEC 28. 12:00 PM (ET)

Kreamer Funeral Home & Crematory, Inc
618 E. Main Street
Annville, PA 17003
(717) 867-4811

Tribute Wall



“ *My HIS*



Joseph Ngoniyela Kobba from Sierra Leone - December 27, 2023 at 01:56 PM



God will continue to be with late Kenneth R.Royer for changing the lives of many poverty to a better life. Ken you have left the earth and now at the right hand of God. RIP

Joseph Ngoniyela Kobba from Sierra Leone - December 27, 2023 at 02:04 PM

JK

“ TRIBUTE TO MY LATE FRIEND KENNETH ROYER

Late Kenneth Royer and Joseph Ngoniyela Kobba met in Sierra Leone, the West Coast of Africa in 2014 when he visited Sierra Leone with his late friend Steve Herman. Indeed late Kenneth Royer was a treasured gift to humanity. He will most certainly be missed in Sierra Leone for many years to come by thousands of rural poor Sierra Leoneans whose lives he has touched and transformed positively in the past ten years. Today many Sierra Leoneans are paying the late Kenneth Royer a fitting homage, to celebrate his life and to thank God for his outstanding and selfless service to humanity and to this world, I wish to convey, on behalf of Rural Youth Development Organisation Sierra Leone (RYDO-SL) and my self, our sincere and heartfelt sympathy and condolences to his grieving family, especially his beloved children, for this irreplaceable loss. I pray that God will grant them faith, healing, resilience and consolation they need at this painful moment of grief. And that the Lord Jesus, whom Kenneth Royer faithfully served in this world, may have mercy on his gentle soul and welcome him swiftly into His Heavenly Kingdom. By Joseph Ngoniyela Kobba - Sierra Leone

Joseph Ngoniyela Kobba - December 22, 2023 at 05:28 AM



“ Beautiful in Blue was purchased for the family of Kenneth R. Royer.



December 18, 2023 at 01:22 PM

WF

“ with love, your OR family planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Kenneth R. Royer.

with love, your OR family - December 18, 2023 at 12:40 PM



“ Sweetest Sunrise Bouquet was purchased for the family of Kenneth R. Royer.



December 18, 2023 at 12:40 PM